

SELECTED

BY
WEMPE

WATCHES *The watch premiere of the year: Iron Walker.*

JEWELRY *By Kim turns 20 — the birthday special.*

DISCOVER *The secret agent style in a cinematic scenery.*



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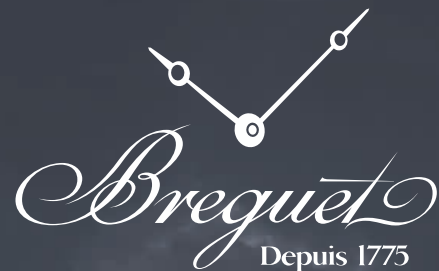
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WINTER 2020
REFLECTIONS ON TIME AND BEAUTY



30





SOME LIMITS ARE JUST WAITING TO BE TRANSCENDED

Dear readers,

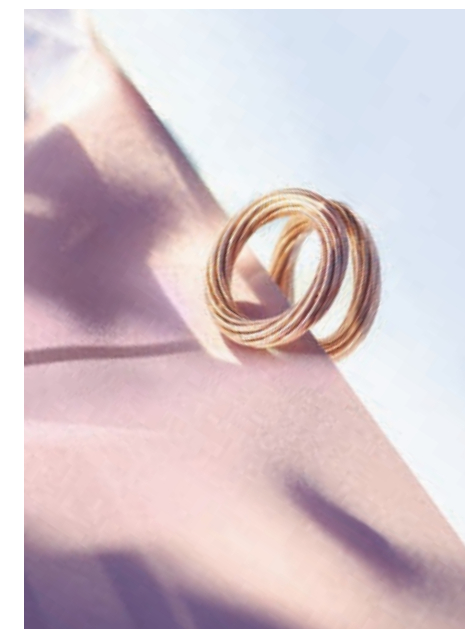
This issue is all about limits – or, to be more precise, about not accepting them. For example, when my colleagues Anja Heiden and Catherine Plouchard and I established the jewelry brand By Kim 20 years ago, we didn't do it because we were well-established and satisfied inside our comfort zone. We did it because we were frustrated by the impossibility of finding the kind of jewelry we wanted to wear ourselves. By Kim is turning 20! We're celebrating this milestone with breathtakingly beautiful one-of-a-kind jewelry (starting on page 56). And of course we're reminiscing about the successes we've learned from, as well as the setbacks that may have taught us even more (starting on page 18).

But we humans prefer to look toward the future – and to test our limits. Many major cities around the world would look very different today if the builders of the first skyscrapers had not had this mindset. Today we regard their iconic steel towers as milestones of modernism. Our brand-new Iron Walker watch line follows in the footsteps of these bold adventurers – and we believe that it too has what it takes to become a modern classic (page 30).

To be able to transcend limits, especially the ones in your head, you need to give up your fear of making mistakes. They are part of the process. Experience shows that if you're part of a good team, you always feel free, no matter what happens.

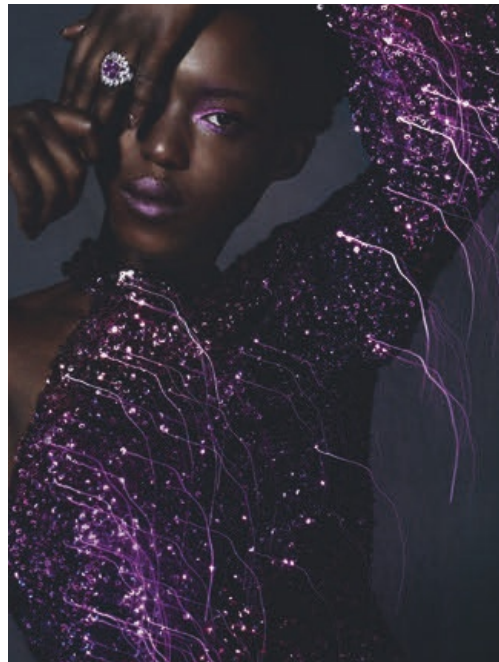
Stay fearless!

Sincerely, Kim-Eva Wempe



A VISIONARY CLASSIC

The Helioro ring has been a fixed component of the By Kim cosmos since 2007. Ever since the brand's early years, it has shaped the DNA of By Kim like no other design. Massively cast in one piece, it combines a brilliant design with innovative technology. Over the years, the Helioro line has won awards and become a genuine classic. And as with all By Kim jewelry, its success is based not only on its underlying concept but also on its extraordinary wearing comfort. That's the advantage of jewelry made by women for women. Art. No. 50RG0525



ONE-OF-A-KIND "20 CANDLES" RINGS, 56

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IRON WALKER

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MANHATTAN LOVE STORY

OUR SHOWROOM IN NEW YORK CITY IS CELEBRATING
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MANAGED IT WITH WHOLEHEARTED COMMITMENT
FOR THE PAST 30 YEARS.

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FROM MARBELLA WITH LOVE

WE'VE BROUGHT FINE JEWELRY AND WATCHES
TO THE COSTA DEL SOL, WHERE WE'RE STAGING
A GLAMOROUS GAME OF CAT-AND-MOUSE.

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A SPARKLING CELEBRATION

GIVE THE GIFT OF HAPPINESS – WITH OUR LOVINGLY
PRESENTED JEWELRY AND WATCH HIGHLIGHTS.

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SELECTED BY

IN THEIR STYLE COLUMN, THE DESIGNER DUO
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1 SECOND WITH

THE PRODUCT DEVELOPER ANTHONY DE HAAS
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#MYWEMPE

IMPRESSIONS FROM OUR INSTAGRAM COMMUNITY.

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THE SECRET AGENT LOOK, 42

THE IRON WALKER PREMIERE, 30



PHOTOS: BREITLING, DANIELA GLUNZ, MATTHIAS HOFFMANN, MARKUS JANS, DIRK WEYER, ABC (2); ILLUSTRATION: WHITE BY DESIGN



A SUCCESSFUL AWARD SEASON

"They are like divas for whom you have to tailor the perfect stage costume," says Wempe Creative Director Catherine Plouchard to describe her fondness for colored gemstones. In tribute to so much passion, the Puntino Colors By Kim ring has been granted first prize in the colored gemstone category of the renowned Jewelry Award. And our Zeitmeister watch brand directly followed suit as it received the coveted German Design Award twice for "excellent product design."



PUNTINO COLORS BY KIM
RING IN ROSE GOLD,
Art. No. 60RG1008
You can find more products from the Puntino
Colors line at wempe.com

FACES AND STORIES

OUR WATCH SPECIALIST

"What's the special thing about the Wempe watch workshop? We're fast," says Ralf Borcharding modestly. And yet he himself is one of our most important unique selling points! This extraordinary master watchmaker has worked at Wempe headquarters in Hamburg for more than 30 years, specializing in extremely complicated tasks. Very few watchmakers have a Level 4 license to repair the highly sensitive mechanisms of the most valuable Patek Philippe watches. For a long time, Borcharding was the only watchmaker in Germany at this level. "I don't like routine," he admits. "I'd rather learn something completely new every day."



*"We have consistently
gone overboard
in every respect."
— Anja Heiden*

Anja Heiden (CEO Jewelry) still vividly remembers the exciting period during which our jewelry brand By Kim was developed. In this issue we tell the story of how it all began 20 years ago.

ILLUSTRATION: CAROLINE-MARINE HEBEL, PHOTOS: AEC, GERHARD D. WEMPE KG

SeaQ Panorama Date Dive into the Original



Glashütte
ORIGINAL

glashuette-original.com

German Watchmaking Art since 1845.

LEFT: WEMPE NYC, THE FIRST WEMPE STORE OUTSIDE GERMANY, PROUDLY OPENED ITS DOORS ON NOV 6TH 1980 ON 695 FIFTH AVENUE. BELOW: IN 1991 WEMPE MOVED TO THE GROUND LEVEL OF LANDMARK PENINSULA HOTEL. HERE, WEMPE WAS ABLE TO EXPAND IN 2001 AND AGAIN IN 2016.

HAPPY 40TH WEMPE FIFTH AVENUE!

WEMPE'S FIFTH AVENUE FLAGSHIP CELEBRATES ITS 40TH ANNIVERSARY THIS YEAR, AND IT HAS A LOT TO CELEBRATE, HAVING OVERCOME RECESSIONS, RELOCATION, RENT EXPLOSIONS AND NOW A GLOBAL PANDEMIC, IT STANDS STRONG AS FIFTH AVENUE'S PREMIER ADDRESS FOR FINE WATCHES AND JEWELRY. IT TOOK SKILL, RESOLVE AND A BIT OF MAGIC TO RISE TO THE TOP.

COPY
CAROL BESLER



PHOTOS: GERHARD D. WEMPE KG

It was Hellmut Wempe's resolve that launched Wempe's international expansion back in 1980. The third-generation scion of the Hamburg, Germany-based family business was unrelenting in his commitment to establish a presence in the difficult U.S. market. He kept the Fifth Avenue store open long after most corporate boards would have shuttered it for lack of profitability. "You can only do this if you are a family company," he says.

Business picked up in the 1990s, a period of prosperity and renewal for New York City, and Wempe continued to grow along with the Big Apple. The economy bolted out of recession,

Wall Street boomed, and Fifth Avenue became the place to splurge. Wempe was suddenly surrounded by flagship stores, top boutiques and flourishing 5-star hotels. In 1991, the store moved across the street from its original location to the ground floor of the landmark Peninsula Hotel at Fifth Avenue and 55th Street. Twenty-five years later, in 2016, Wempe doubled its footprint there to 5,500-square-feet.

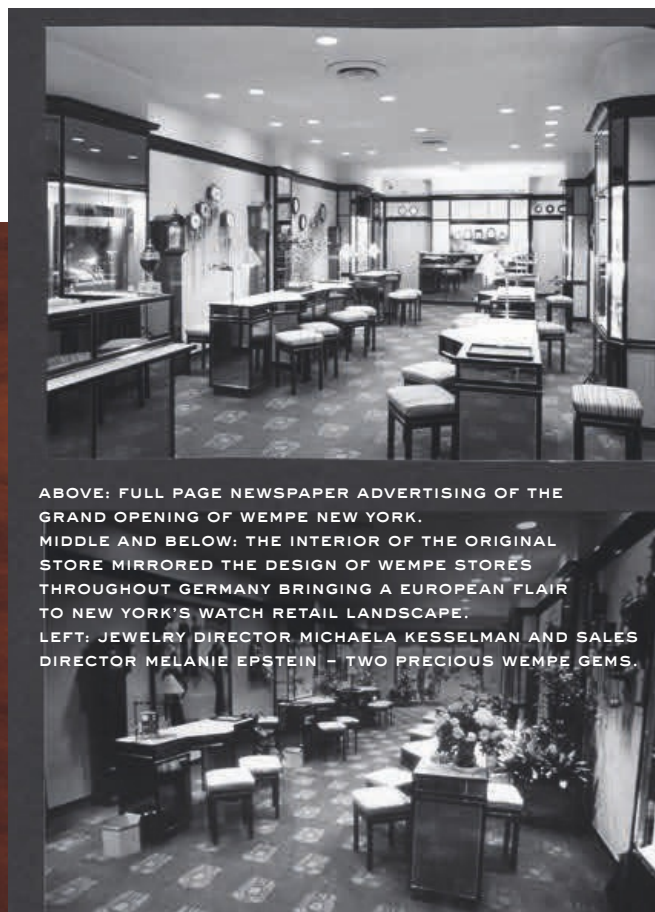
The expansion finally allowed Wempe to showcase its competency in the world of high jewelry as well as its ready-to-wear collections. Two prominent display windows at the entrance and the center of the store are now dedicated

1980

WE'RE FINALLY OPEN

exclusively to jewelry. Here, you will be warmly welcomed by Jewelry Director Michaela Kesselman, a 20-year Wempe veteran, and her team of graduate gemologists. Kim-Eva Wempe, Hellmut Wempe's daughter, is the Managing Owner and driving force behind the jewelry division. This year, she celebrates the 20th anniversary of the creation of her By Kim line. Kim is a big New York fan, and despite overseeing the company's day-to-day affairs, defining its long-term direction and carrying the responsibility of 750 worldwide employees, she remains accessible and down-to-earth. Kim inherited her father's entrepreneurial spirit, and recently brought her children, Scott and Chiara, into the family business.

The expanded store now includes dedicated in-store boutiques featuring the worlds of Rolex and Patek Philippe, where Raik Krause, the store's ever high-spirited master of ceremonies and Patek Philippe Boutique Manager, is also the go-to person for the brand's Grande Complications. Wempe's star watch brands include A. Lange & Söhne, Breguet, Breitling, Baume & Mercier, Cartier, Chopard, Girard-Perregaux, Glashütte Original, Hublot, IWC, Jaeger-LeCoultre, Longines, Montblanc, NOMOS, Panerai, Roger Dubuis, Ulysse Nardin, TAG Heuer, Tudor, Ulysse Nardin and Vacheron Constantin, and of course, Wempe's own Iron Walker Chronometerwerke and Zeitmeister lines. Melanie Epstein, Director of Sales, is ever present and eager to create customer enthusiasm.



ABOVE: FULL PAGE NEWSPAPER ADVERTISING OF THE GRAND OPENING OF WEMPE NEW YORK. MIDDLE AND BELOW: THE INTERIOR OF THE ORIGINAL STORE MIRRORED THE DESIGN OF WEMPE STORES THROUGHOUT GERMANY BRINGING A EUROPEAN FLAIR TO NEW YORK'S WATCH RETAIL LANDSCAPE. LEFT: JEWELRY DIRECTOR MICHAELA KESSELMAN AND SALES DIRECTOR MELANIE EPSTEIN - TWO PRECIOUS WEMPE GEMS.



ABOVE: A HARRISON SEA CLOCK, CUSTOM-BUILT BY SINCLAIR & HARDING WELCOMES CLIENTS IN THE ENTRY FOYER OF THE BOUTIQUE. THIS CLOCK WAS THE PRECURSOR OF THE MECHANICAL SHIP'S CHRONOMETER, AN ART FORM STILL BEING MAINTAINED BY THE WEMPE CLOCKMAKERS TODAY. RIGHT: RAIK KRAUSE, PATEK PHILIPPE BOUTIQUE MANAGER AND MASTER OF CEREMONIES IS MAKING SURE YOUR EVERY VISIT TO WEMPE WILL BE A MEMORABLE EXPERIENCE.

WARM WISHES FROM CHOPARD

In celebration of the 40th anniversary of Wempe's iconic 5th Avenue flagship boutique, the legendary jewelry and watchmaking Maison, Chopard, has created a limited edition of its recently launched Alpine Eagle timepiece. It features a 41 mm stainless steel case an integrated bracelet. The exclusive silver-colored dial is marked with blue classic Roman numerals and blue hands, along with the Wempe logo. On the back of the case, "5th Avenue" has been laser inscribed as another nod to the milestone anniversary as well as an homage to the longstanding close friendship between the two family companies. The watch will be limited to an edition of 40 pieces, priced at \$12,900 and available exclusively at Wempe boutiques.



Wempe is celebrating the 40th anniversary of its Fifth Avenue flagship with a special edition from its new Iron Walker, Wempe's answer to the current demand for accessible luxury sports watches. The Iron Walker is a robust, 316L stainless steel watch with an integrated bracelet and a slim profile made under Wempe's Glashütte I/SA label in the watchmaking region of Saxony, in the small town of Glashütte.

The collection is named for the so-called "iron walkers," the legendary New York construction workers who balanced steel girders for skyscrapers at dizzying heights in the early 20th century. "We were inspired by a story about the steel construction workers in the USA who operated without safety equipment as they assemble the skeleton of a skyscraper," says Bernhard Stoll, CEO of the Wempe Watch Division. "That's how we came up with the idea to create a watch using a precise stainless steel case featuring integrated strap lugs." By coincidence, the Wempe showroom in New York is located in one of the first high-rises built with a steel skeleton. "Everything we know about steel watches has gone into the design of the Iron Walker line," says Kim-Eva Wempe. It is sturdy, but elegant, with a combination of brushed finishes and polished facets. It has a tonneau-shaped case with a round, polished bezel, a sunray brushed bezel and applied indexes. The three-link integrated bracelet is tapered for a close fit, and the watch is water resistant to 100 meters. It has subtle red, white and blue colors, with a blue dial, white numerals and

hands, and a red 40 at the 40-minute mark to emphasize the anniversary date. There is also a red seconds hand and a 15-minute index in red numerals to chart divers decompression stops. This is the third watch line launched by the 142-year-old family-owned company since 2006, including the Wempe Chronometerwerke with in-house manufacture calibers, the Wempe Zeitmeister line, which offers mechanical starter models, and the Iron Walker, released in May.



SPECIAL EDITION



The Wempe Iron Walker New York Edition inspired by the fearless iron workers Wempe created a limited edition of 40 watches featuring red white and blue colors accents for the chronometer certified stainless steel sports watch.

SPECIAL EDITION



"LUNCH ON A SKYSCRAPER" - THIS IS ONE OF THE MOST FAMOUS PHOTOS OF THE WORKERS, THE SO-CALLED "IRONWALKERS", WHO SEEMINGLY EFFORTLESSLY BALANCED ON STEEL BEAMS AT DIZZYING HEIGHTS. IN THE 1920S, THEY ASSEMBLED THE SKELETONS OF THE FIRST SKYSCRAPERS - AS SHOWN HERE IN 1932 ON WHAT LATER BECAME THE ROCKEFELLER CENTER - WITHOUT ANY PROTECTION.

PHOTOS: CHOPARD, GETTY IMAGES

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SPIRIT OF BIG BANG MECA-10

18K King Gold case. In-house manual movement, with a 10-day power reserve.

HAPPY 30TH RUDY!

Rudy Albers believes in the soft sell. Years ago, a local watch lover strolled into Wempe to look at the collection. Rudy served him coffee, showed him a few pieces, and they talked watches for nearly an hour. After that, the young man became a regular visitor. “He didn’t have the means, and could not yet afford to buy, but he had plenty of passion and knowledge,” says Rudy. He enjoyed their visits and their long watch talks, and always welcomed him. This went on for 10 years. “Finally, he started to make serious money,” says Rudy, “and he started to buy watches. First it was a stainless steel Jaeger-LeCoultre Reverso, followed by an A. Lange & Söhne Datograph, a Patek Philippe perpetual calendar chronograph and a Vacheron Constantin tourbillon. “One day he came in and said, ‘what’s your favorite, Rudy?’ I answered ‘The Patek Philippe World Timer (Ref. 5110G, valued today at \$30,000).’ The next time he came in he presented me with the watch – a thank you gift for all those years.”

This story is testament to two things: Rudy Albers loves what he sells; and his customers love him. His authenticity – a mixture of old-world European charm and fun-loving American candor – is the backbone of the culture at Wempe New York. He has created an aura of casual, yet stealth perfection, nurtures talent and demands excellence without taking the fun out of it. “It’s a team atmosphere,” he says.

Once the store’s top salesman, Rudy still craves the adventure of the front lines, where all the action is. “I hardly get anything done during the day, because I’m always on the floor,” he laughs. Regular customers include Sylvester Stallone, Robert De Niro and Scarlett Johansson. Recently, Wempe was the location of a scene in the hit TV show Billions.

Rudy came to America in 1987, not as an executive but as a young master watchmaker fresh out of school. He saw an ad posted by Wempe, with the possibility of moving to America and he jumped at the opportunity. A year later, he found himself at Wempe on Fifth Avenue in New York City. Three years after that, he became store manager. He was 27 years old. Back then, there wasn’t much glamour, no film stars lining up to buy



FULFILLING HIS AMERICAN DREAM, THE MASTER WATCHMAKER BORN AND RAISED IN GERMANY EXCELLED TO BECOME PRESIDENT OF WEMPE'S US OPERATIONS.

watches. New York in 1987 was not what it is today. Crime was rampant, the exchange rate was unfavorable – it was a city in decline. Rudy upgraded the team, hiring trained jewelers, gemologists and watchmakers to work the floor. In 1991, Wempe moved across the street to the Penninsula Hotel, a landmark building where it is still located today. In 2012, Wempe earned the privilege to build the Wempe Rolex Boutique inside the Rolex US headquarter building on Fifth Avenue – an instant and major success. In 2016, Wempe doubled its space, and now occupies 5,500 square feet with half a city block of frontage on Fifth Avenue. It is consistently the top selling store in the Wempe portfolio of 35 locations, and among the top retailers in its category in America.

“It’s a puzzle, with many small pieces, that make a great store,” says Rudy. “It goes beyond location and assortment. It’s first and foremost our steady team, without whom this success would not have been possible. It’s the vibe, the sense of positivity you feel the moment you enter and the sincerity throughout your visit. My learning curve is never ending, which makes it so exciting!”

PHOTO: JÜRGEN FRANK



“THERE IS A BEAUTY THAT REMAINS WITH US AFTER WE’VE STOPPED LOOKING.”

CORY RICHARDS,
PHOTOGRAPHER AND EXPLORER, WEARS THE
VACHERON CONSTANTIN OVERSEAS.



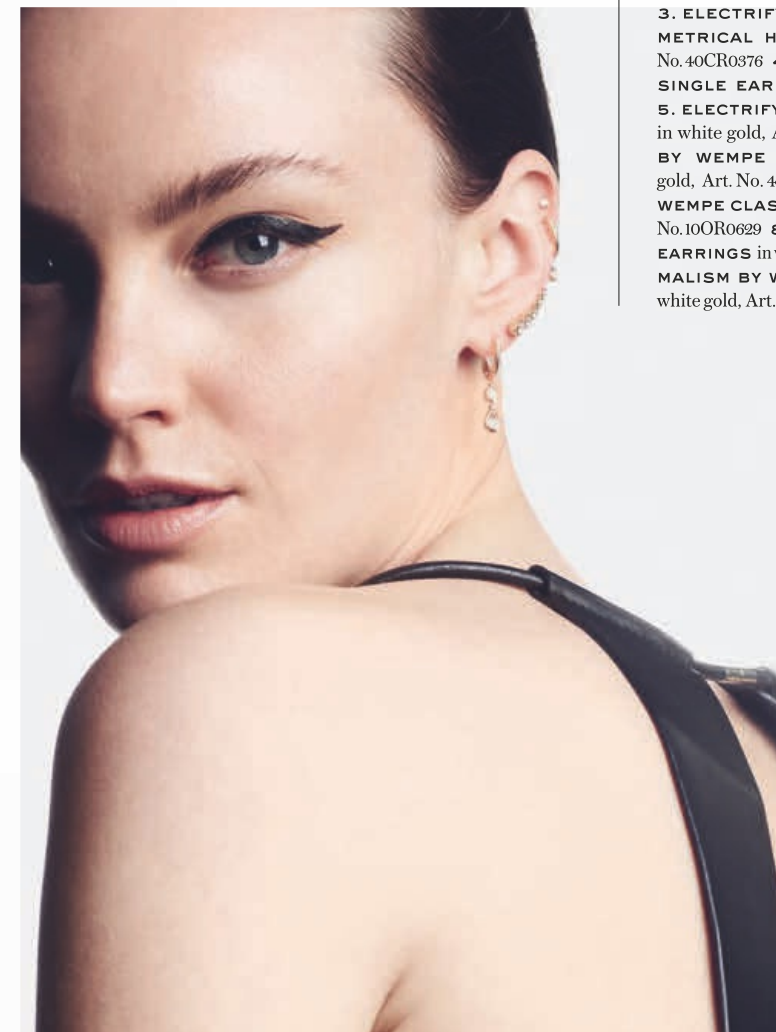
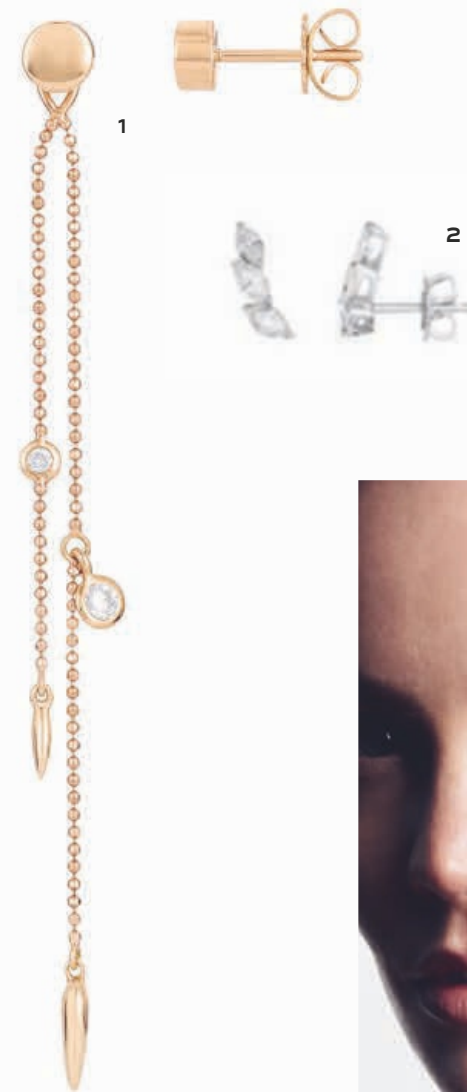

VACHERON CONSTANTIN
GENÈVE

ONE OF
NOT MANY.



GLAMOUR FOR REBELS

"STAND OUT" IS THE MOTTO: EXTRAVAGANT EAR CUFFS AND PLAYFUL EAR STUDS IN BOLD COMBINATIONS AS A WORK OF ART FOR THE WHOLE EAR. THIS SEASON'S EAR JEWELRY COMES ACROSS AS A REBELLIOUS STATEMENT.



LEFT PHOTO (FROM BOTTOM TO TOP): MINIMALISM BY WEMPE CASUALS PENDANT EARRINGS in white gold, Art. No. 40OR0765 ELECTRIFY BY WEMPE CASUALS ASYMMETRICAL HOOP EARRINGS in white gold, Art. No. 40CR0377 MINIMALISM BY WEMPE CASUALS EAR STUDS in white gold, Art. No. 40OR0763 ONE MOONWALK BY WEMPE CLASSICS EAR STUDS in white gold, Art. No. 10OR0629

RIGHT PHOTO (FROM TOP TO BOTTOM): ELECTRIFY BY WEMPE CASUALS ASYMMETRICAL PENDANT EARRINGS in rose gold, Art. No. 40OR0762 EVERLOVING MOONRIVER BY WEMPE CLASSICS EARRINGS in rose gold, Art. No. 40OR0605 ONE MOONWALK BY WEMPE CLASSICS EAR STUDS in rose gold, Art. No. 10OR0630

1. PUNTINO BY KIM PENDANT EARRINGS in rose gold, Art. No. 40OR0429 2. ELECTRIFY BY WEMPE CASUALS ear studs in white gold, Art. No. 40OR0764 3. ELECTRIFY BY WEMPE CASUALS ASYMMETRICAL HOOP EARRINGS in rose gold, Art. No. 40CR0376 4. ELECTRIFY BY WEMPE CASUALS SINGLE EARRING in rose gold, Art. No. 50OR0199 5. ELECTRIFY BY WEMPE CASUALS EAR CUFF in white gold, Art. No. 40OR0631 6. MINIMALISM BY WEMPE CASUALS EAR STUDS in rose gold, Art. No. 40OR0370 7. ONE MOONWALK BY WEMPE CLASSICS EAR STUDS in white gold, Art. No. 10OR0629 8. ELECTRIFY BY WEMPE CASUALS EARRINGS in white gold, Art. No. 40OR0761 9. MINIMALISM BY WEMPE CASUALS EAR STUDS in white gold, Art. No. 40OR0760





PHOTO (FROM TOP TO BOTTOM): MINIMALISM BY WEMPE CASUALS PENDANT EARRINGS in white gold, Art. No. 40OR0659 UPTOWN BY WEMPE STATEMENTS HOOP EARRINGS in white gold, Art. No. 40CR0366 MINIMALISM BY WEMPE CASUALS EAR STUDS in white gold, Art. No. 40OR0763 MOONWALK BY WEMPE CLASSICS EAR STUDS in white gold, Art. No. 10OR0629
You can find more earrings in this style at WEMPE.COM

PHOTOS: MARKUS JANS (3), STYLING: VERONIQUE TRISTRAM, HAIR & MAKE-UP: PEGGY KURKA, ABC (9)



CHRONOMAT


BREITLING
1884

#SQUADONAMISSIION





*“We women have made jewelry more beautiful by wearing it.”
That’s how Kim-Eva Wempe explains why she teamed
up with Anja Heiden and Catherine Plouchard 20 years ago
to “reinvent” jewelry. Today the three women are
looking back at the extraordinary success story of By Kim.*

COPY
SABINE COLE

PHOTOS
JORK WEISMANN (PEOPLE)
MATTHIAS HOFFMANN (STILLS)

We’re at the L.C. Köhler Atelier in Schwäbisch Gmünd. This is where Wempe jewelry is made, and where Kim-Eva Wempe (Owner and CEO), Anja Heiden (CEO Jewelry), and Catherine Plouchard (Creative Director) meet regularly to talk about ideas, new collections, and business figures. We’ve taken this opportunity to talk to the three women who are responsible for By Kim as they look back over the past 20 years. 20 years isn’t a traditional anniversary. But then, nothing about By Kim is very traditional.

SELECTED BY WEMPE: *When you decided 20 years ago to establish a new jewelry brand, what did you feel was missing back then?*

KIM-EVA WEMPE: I remember having a sense of “not enough.” The main thing I missed was volume. I’ve always said that we complain so often that people could do it better — so often that we just have to do it ourselves.

CATHERINE PLOUCHARD: The jewelry was always a bit too stiff, or too extravagant, or too simple. It was always a bit “closed.”

ANJA HEIDEN: Back then, jewelry made by women for women simply didn’t exist.

CP: We also wanted the look to be a bit more international. More Italian, more French...

KEW: Yes, we wanted it to be world-class! That’s why we wanted it to be jewelry that isn’t be directly associated with Germany. That attitude was too narrow for us. It had to be jewelry that I would look good in, whether I’m in New York, London, or Hamburg. That’s possible! We were sure it was possible.

AH: I think that back then we were looking for jewelry that we could wear ourselves. In the past, we had always found lots of jewelry that we wouldn’t have wanted to wear unless the length, the color or the material were different. We wanted to see jewelry for women who are often on the move, are self-confident, travel, have children. Women who emphasize their energy and femininity with beautiful shapes and precious materials.

CP: We wanted jewelry that isn’t hidden away in a safe but instead is worn every day. Jewelry that makes you feel that if you aren’t wearing it you’re somehow running around naked.

Do you feel that there’s been a development since you established By Kim? Have your customers changed?

AH: For a while we were really driven by the thought that we had to persuade women to buy jewelry for themselves. That might simply be a characteristic of northern Europe — the situation is different in Italy and France.

KEW: Women here buy handbags costing between 2,000 and 5,000 euros with ease. For them, that’s not a problem — perhaps because it’s “something practical” or because they’re familiar with the brands. But they don’t go to a jeweler to buy something for themselves that they will still enjoy ten years later.

CP: In any case, when I design a piece of jewelry, I always imagine that women will buy this ring or this necklace for themselves.

At what precise moment was By Kim actually born?

KEW: It all began when we went to the Inhorgenta trade fair for jewelry. Anja and I had not yet ordered anything during the fair,

because we hadn’t seen anything that really thrilled us. There were band rings, curb link necklaces with a stone in the center, lots of very high-quality traditional jewelry. The reason why we weren’t enthusiastic wasn’t the quality — it was the design. Well... and then Alfred Baumhauer, the General Manager of L.C. Köhler, had invited us to a dinner he was holding the evening before the ordering day. He asked me how I liked the collection, and I had to honestly tell him that I wouldn’t be buying anything the next day. I said, “The quality is wonderful, but everything always looks exactly the same. There’s never anything new!” At that point Ms. Heiden and I mischievously wondered whether a company such as L.C. Köhler, which has outstanding craftspeople, could use a bit of support in the area of design... *In other words, a woman’s touch!*

KEW: Yes, it quickly became obvious that a woman had to step in. Back then, men were responsible for design in the jewelry sector. Today I can immediately name five companies in Germany where that’s still the case. We keep wondering why they don’t simply ask a woman for her opinion? After all, we’re the ones who will wear the jewelry, and if it doesn’t feel elegant we simply don’t bother to wear it! The companies then answer, “But the technique! And the quality!” And by that they mean that in their opinion technique and quality are masculine domains. So much for that. Just look at Gucci stilettos — they’re not just well-made. They’re chic!

KEW: During that evening with L.C. Köhler, a vision was born. We wanted to find someone who would integrate design into the production process and create special jewelry for Wempe. In other words, the jewelry would be made at the Atelier in Schwäbisch Gmünd, not between the bookkeeping and the accounting departments at our headquarters in Hamburg. That was a fairly unconventional approach. We also had a stroke of luck: While we were looking for a suitable designer, Catherine Plouchard just happened to be looking for a job.

CP: Yes, sometimes it’s serendipity.

KEW: Again and again, at moments like these our company has been just lucky.

So then you had a job interview with Ms. Wempe?

CP: That’s right. After that talk, Ms. Wempe sent me directly to the Atelier here in Schwäbisch Gmünd so that I could introduce myself to the craftspeople in the workshop and find out early on whether I would get along with them or not.

AH: We already had an international reputation as a jeweler, with showrooms in New York and London, but we still hadn’t made a name for ourselves in terms of jewelry design. That was probably an exciting challenge for you, wasn’t it?

CP: Yes, I liked that very much. The Wempe company already had its DNA, based on the personalities behind it and the company’s history, which at that point went back more than 120 years. But this DNA was still not being expressed in the jewelry segment. Finding an authentic, vibrant corporate identity — one that we can help to develop, one that continues to develop over the years — is a wonderful challenge for everyone involved.



*“You don’t notice the
innovation in
Helioro
at all.
The design looks wonderfully
classic.”*
– KIM-EVA WEMPE

Kim-Eva Wempe is wearing the **HELIORO BY KIM PENDANT ON A MUSEO NECKLACE** in rose gold with brilliant-cut diamonds, Art. No. 50AH0234



TOP TO BOTTOM:
HELIORO BY KIM RING in rose gold, 7 mm, Art. No. 50RG0526
HELIORO BY KIM RING in rose gold with brilliant-cut diamonds, Art. No. 40RG0797
HELIORO XS BY KIM RING in rose gold, 3 mm, Art. No. 50RG0565
HELIORO XS BY KIM RING in white gold, 3 mm, Art. No. 50RG0566



FROM TOP TO BOTTOM, ALL ITEMS ARE FROM THE SENSUAL COCOON BY KIM LINE IN ROSE GOLD:
 EARRINGS with brilliant-cut diamonds, Art. No. 40OR0694
 OPEN RING, Art. No. 50RG0810
 RING with brilliant-cut diamonds, Art. No. 40RG1737
 OPEN RING with brilliant-cut diamonds, Art. No. 40RG1970

*“Sensual
 is like a
 protective aura.
 It speaks to all the
 senses.”*

– CATHERINE PLOUCHARD

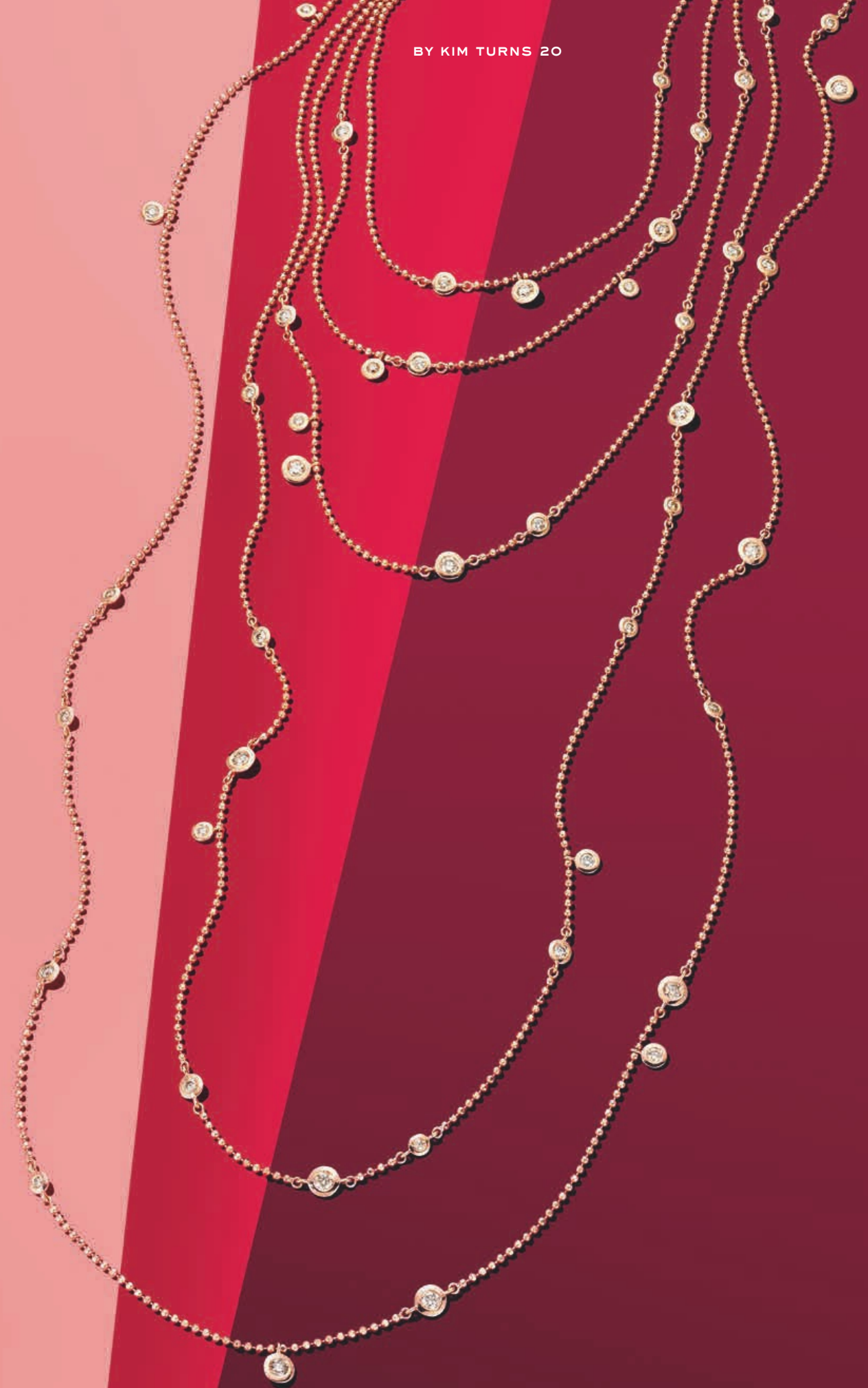


Catherine Plouchard is wearing the **SENSUAL COCOON BY KIM PENDANT** in rose gold with brilliant-cut diamonds, Art. No. 40AH0889

*“If I were
to stop wearing
Puntino,
I’d miss that
casual feeling!”*
– ANJA HEIDEN



Anja Heiden is wearing **PUNTINO BY KIM EARRINGS** in rose gold with brilliant-cut diamonds, Art. No. 40OR0602, and a **PUNTINO BY KIM BRACELET** in rose gold with cinnamon-colored brilliant-cut diamonds, Art. No. 40AB0452



PUNTINO BY KIM FIVE-ROW NECKLACE in rose gold with cinnamon-colored brilliant-cut diamonds, Art. No. 40CO0536

Meanwhile, what did your father, Hellmut Wempe, think of your ambitious venture?

KEW: Most of all, he was curious about Ms. Plouchard, because he's such a francophile. He told me, "If that's what you want, go ahead and do it."

AH: I think his initial attitude was "These are just pipe dreams. Let the girls get on with it, and we'll see what it all adds up to."

KEW: Of course he was also working on other projects. He simply left the jewelry business to us and didn't get too involved in it.

Our first jewelry line, Transparency with the Y-necklace, was a roaring success. That helped to convince him, naturally.

AH: Yes, the first year was really great. But the second year was terrible, if I may say so (*laughs*). Since then, we've figured things out.

KEW: (*laughs too*) Just the catalogue alone. The way it looked!

AH: Yes, we got carried away in every sense of the word.

CP: This is a favorite mistake of all beginners. You think, "Well, that was a success — the next thing we do will be the complete opposite." You go to extremes in order to show that you've got new ideas. After a while, we realized that we should make what we like to wear and what matters to us.

AH: That's exactly it: In the beginning we simply wanted to try everything out. It was the wrong approach.

KEW: By the way, we didn't call our collections "By Kim" from the very start. We didn't come up with that name until 2003.

Why just then?

KEW: That was when we finally realized that our child needed a name, because by then it was a separate area within the Wempe collections. Our collections received an identity, and we put it into words.

CP: Exactly. By Kim has its own distinctive identity. The classic solitaires, which are evergreens that I also design, go under the name of Wempe. The By Kim lines are the ones with a style of their own — design that has been thought through in depth. We want these lines to live, develop, and fit together. There's a very definite intention behind them.

KEW: Yes, and this was a steady development that had completed its initial phase in 2003. That year was especially important for our identity because it was an anniversary year: Wempe was celebrating its 125th birthday. It was also the year of the change of generations — the successful transfer of responsibility for the company. It naturally raised the question of what Kim-Eva Wempe stands for. And the name "By Kim" answered that question. However, the name has repeatedly led to the misunderstanding that I'm the designer. *Ms. Plouchard, where do you get the inspiration for your designs?*

CP: There's very little that doesn't inspire me. My eyes always

enter into a dialogue with everything I see. And of course we inspire each other: When Ms. Wempe or Ms. Heiden and their collection team come to me with new ideas and orders, they always inspire me to think about new designs. The healthy team atmosphere, in which everyone is free to speak, generates most of the creativity.

Can you give us an example of these inspiring design commissions?

KEW: I remember a lovely story about going to Ms. Plouchard one day and saying, "Please reinvent the curb link necklace!" Ms. Plouchard was delighted! (*all three women laugh*)



CP: They're being ironic. During my apprenticeship in Munich I spent more or less two years exclusively making curb link necklaces. By the end of that time I hardly had any fingerprints left.

KEW: I kept reminding her of my request for the next two or three years, and finally she showed me this necklace (*the Blue necklace — Ed.*). I was instantly thrilled. The individual links of the necklace are as soft as drops of water. This kind of necklace is now one of our standards.

CP: Another example is Colonna, which is now also a classic. The idea behind it came to me after a trip to Brazil. Ms. Wempe had bought this sensational blue-green tourmaline in Brazil. She gave it to me so that I could use it to make something beautiful.

AH: In addition to a sense of design, you also need a good eye for combinations of stones — milky and transparent ones, round and oval ones, faceted stones and cabochons. The play of colors is important too. There's another vital quality of By Kim: The design is extraordinary, but the vertical integration in particular

— the "made in Germany" aspect — is a distinguishing characteristic of our jewelry. We had initially tended to regard this as more of a negative quality and we really didn't emphasize it so much. Back then, the technical perfection of the production process was a very masculine, emotionless aspect, and we didn't identify ourselves with it. Only after we had dealt with the production process more intensely and talked to the best salespeople from our teams did we find out that customers consider the "made in Germany" aspect very sexy. And that was long before the debate about sustainability had become so timely. The Atelier L.C. Köhler has such an incredible amount of expertise. This is

where works of art are created! For example, Colonna consists of three parts. The width of the ring cannot be changed, and all of the stones are calibrated. The technical finesse of the goldsmith's art is also part of By Kim.

CP: We've got highly qualified people, and we use only the very best stones. Back then we also changed the alloys we use. To enhance the high quality and expressiveness of our jewelry, we eventually shifted to a warmer tone. This was a gigantic challenge, because using a new alloy changed other aspects such

as the quality of the casting. Nor was the transitional phase appreciated by all of our colleagues in sales. But it ultimately paid off. This warmer color was also part of discovering our identity. It's the luxury aspect, because the lighter the color of the alloy is, the easier it is to cast. Thus we deliberately made things harder for ourselves in order to enhance our exclusivity. *How and why are new lines of jewelry created? Is it when you notice that something's still missing from your portfolio?*

AH: The Sundance line is a good example. Just like the curb link necklace, it started out as a homework assignment. We wanted it to be easy to wear and to consist of simple rings set with colored gemstones that could be combined or worn alone. Thanks to the quartz stones they would be in an entry-level price range starting at 1,000 or 2,000 euros. That was the homework assignment. And I think no one could have completed it better than Ms. Plouchard.

Who comes up with these homework assignments?

KEW: Most of them come from Ms. Heiden. She's in touch with our colleagues at the showrooms, she keeps an eye on the sales figures, and she's familiar with sector trends and the new products shown at the trade fairs.

AH: Our sales and collection teams include jewelry experts from every country and background you can think of, younger and older people, and we pick their brains on a regular basis about individual products as well as fundamental issues. It's a win-win situation. Our colleagues pass along the feedback from customers. We appreciate their opinions, and they contribute their share to the development of our collections. Today the entire company is very, very proud of this brand. And when I just look at what a huge proportion of our turnover is due to By Kim and how important the brand has become for us — and also because our customers today identify Wempe jewelry with By Kim — I realize this pride is absolutely justified.

As you look back over the past 20 years, how would you describe the By Kim success story?

CP: It makes me think of a poem by Antonio Machado, in which he wrote, "Wayfarer, there is no path. Only when you turn around do you see your footprints."

KEW: The most beautiful compliment for a design is when someone comes into the showroom 20 years later and tells you, "I still love it just as much as I did on the very first day."

What do you wish for in the future?

AH: It's wonderful to receive a piece of jewelry as a gift. It's a very emotional thing. But our mission, which we formulated at the very start, is still: We want to inspire women to buy the piece of jewelry they've fallen in love with for themselves, instead of waiting for their husbands to understand their hints and give it to them as a present. We want to encourage women to self-confidently reward themselves. A man who has just received a bonus or successfully closed a business deal might buy himself a new watch. We'd love to see even more women who say, "I've earned this piece of jewelry." And we'd be glad if this piece of jewelry comes from By Kim.

20 YEARS BY KIM 07

Happy Birthday, By Kim!

Brilliant-cut diamonds casually arranged along delicate strands of gold make the Puntino By Kim jewelry line what it is: an homage to self-confidence and lightness of spirit – as well as individual special moments. That's because "puntino," a word derived from Latin, means not only a dot but also a period of time or a point in time. And we are currently celebrating an especially wonderful moment in 2020 – with you and for you. In honor of By Kim's birthday, we expanded the Puntino line by adding a modern necklace for daily wear: the special edition Puntino 20 Candles By Kim in 18 carat rose or white gold. With this expressive design, which consists of ten softly curved dream-catchers, ten cinnamon-colored diamonds, and the engraved calligraphy XX (Latin for 20), we are taking our first step into a future that is full of new ideas and inspirations By Kim.

PUNTINO 20 CANDLES BY KIM
NECKLACE with cinnamon-colored brilliant
cut diamonds in rose gold, Art. No. 40CO0724,
or white gold, Art. No. 40CO0725
You can find more products of the By Kim brand at
wempe.com/by-kim

SPECIAL EDITION

Until November 20 you can buy the engraved Puntino
20 Candles By Kim necklace in rose gold or in
white gold for the sales price of \$3,385 instead of the list
price of \$4,295 at our Wempe showrooms or
at wempe.com

STEEL SHOWS CHARACTER

A MARK OF POISE: WE'D LIKE TO PRESENT IRON WALKER, THE STEEL WATCH OF THE FUTURE. IT CARRIES THE GENES OF ICONIC STEEL CONSTRUCTION HISTORY — AND IS ALREADY WELL ON THE WAY TO BECOMING A MODERN CLASSIC.

COPY
FERDINAND JÜRGENSEN

PHOTO
DIRK WEYER

PHOTO: GETTY IMAGES



LEFT: IRON WALKER AUTOMATIC CHRONOGRAPH, 42 mm, water-resistant to 100 m, Art. No. WI300002
TOP: The Viaduc de Millau is the world's longest cable-stayed bridge and the tallest construction in France — and it combines these superlatives with outstanding design. In this work, the star architect Norman Foster united elegance and strength.

If you're wondering why steel watches are in such demand, you need to look at an outstanding decade in watch history: the 1970s. This decade is comparable in many respects with the disruptive changes of today. Thanks to progress in micro-electronics, the quartz watch, which had already been invented in 1927, was finally suitable for the mass market. The introduction of the quartz watch was comparable to the invention of the personal computer. Initially dismissed with a smile, both of them launched major transformations. The quartz watch enabled people everywhere to know the precise time of day at little cost; the PC transformed a special field into a universal object of daily use, which still influences every aspect of our lives today thanks to digitalization.

Nonetheless, precisely those mechanical steel watches which back then were prematurely consigned to the scrapheap are today regarded by collectors as by far the most coveted watches in the market. Due to the mass availability of inexpensive quartz watches, mechanical everyday watches came to be recognized as mechanical masterpieces.

Another paradigm shift that took place at the same time was mainly reflected in a change of materials: from gold to stainless steel. While members of the World War II generation were still showing off their golden pocket watches over Cognac and cigars, a brand-new type of watch wearer was coming into view: young men and women with modern professions who flew regularly because



TOP: IRON WALKER MEN'S AUTOMATIC, blue dial, 40 mm, water-resistant to 100 m, Art. No. WI100006
RIGHT: The unique bundled tube design of the Willis Tower in Chicago offers more varied perspectives for the observer than virtually any other building. Its supporting elements consist almost exclusively of steel, by contrast to the mix of steel and concrete that is generally used today.

suddenly it was possible to explore the whole world by plane. The spirit of the age had changed at a dizzying speed. Conventional gold wristwatches, which back then were often very delicate, suddenly seemed extremely old hat.

A Swiss designer from Geneva managed to perfectly capture the spirit of this decade. His name was Gérald Genta. He developed steel watches with integrated watchbands that were so intricately constructed that they were more expensive than some models made of gold. Today models such as the Nautilus from Patek Philippe and the Ingenieur from IWC Schaffhausen are modern classics. And stainless steel is still a contemporary material – uncompromising, strong, and robust.

When Wempe established a watch manufacture in Glashütte in Saxony 14 years ago, it soon became clear that using stainless steel was worth a try. What does a good sports watch for the 21st century look like? This question occupied the team led by Bernhard Stoll, the CEO of Wempe's watch division, and his colleagues Uwe Beckmann, Gunter Teuscher, and Carsten Petersen, as well as Kim-Eva Wempe. The team began by continuing the



PHOTO: GETTY IMAGES



LEFT: IRON WALKER AUTOMATIC DIVER'S WATCH, recessed unidirectional rotating diving bezel, 42 mm, water-resistant to 300 m, Art. No. WI200001

TOP: The Berlin Radio Tower, which is approximately 147 meters high, was a sensation when it was inaugurated in 1926. The world's first TV program was broadcast from the antenna at the tip of this steel lattice construction in 1932.



TOP: IRON WALKER WOMEN'S AUTOMATIC, 36 mm, white dial, water-resistant to 100 m, Art. No. WI100001
RIGHT: The Burj Khalifa tower in Dubai, which was designed by Adrian Smith and inaugurated in 2008, is the world's highest building. Also impressive is the fact that it contains several thousand tons of recycled steel from the demolished Palace of the Republic in Berlin.

history of precision timekeeping at the reopened Glashütte observatory, which their predecessors had already operated in the 1930s, and with the Chronometerwerke and Zeitmeister lines they laid the groundwork for business success.

Just over ten years ago, Bernhard Stoll had a brilliant idea while watching a report about the “iron walkers” — construction workers who balanced the steel girders of skyscrapers at dizzying heights in the early 20th century. Stoll was fascinated by their achievement — and by the beginning of structural steelwork, which today still exemplifies future-oriented architecture and a bold creative spirit. “Even back then, in my mind I was putting two and two together,” he recalls. “And now the moment has come for the Iron Walker watch. It’s a work of precision architecture with a striking steel case and integrated strap lugs.”

The Iron Walker is not being presented as part of the Zeitmeister collection. Instead, it forms a third sporty line that complements the Chronometerwerke and Zeitmeister lines.



PHOTO: ALAMY, GETTY IMAGES

As Carsten Petersen explains, “This is why the collection consists of not just one model but a whole series of models with 16 references. The top model is a striking chronograph with square buttons and a recessed tachymeter scale — with either a blue or a black dial.” For the models with three hands, white dials will also be available in addition to blue and black ones. At the entry level there’s a quartz watch model for women and one for men. “This watch was developed as a unisex model from the very start,” says Petersen. “We believe this is contemporary luxury.” Of course the 36-millimeter model also fits a man’s narrow wrist. The collection is rounded out by a 40-millimeter self-winding watch with three hands, a chronograph, and a striking diver’s watch that is water-resistant to 300 meters and has a recessed rotating bezel and a crown at 4 o’clock. All of the models are made of the high-tensile steel alloy 316L and have a screw-down case back, a screw-in crown, and an anti-reflective sapphire crystal. Except for the quartz variants, all of the watches are powered by a Swiss self-winding movement. And of course all the models have been certified as German chronometers at the Glashütte observatory, as is the case for all watches from Wempe. After all, chronometric testing was revived in Saxony in 2006 by Wempe in cooperation with the local authorities.

“Thanks to these references, we are very well positioned,” says Stoll. “This watch stands on its own.” In order to create an original like the Iron Walker, you sometimes need exactly that: A straightforward approach, the right focus, and an abundance of courage. Actually, the creators of steel watches are not too different from the men who built the first skyscrapers. With qualities like these, it’s possible to create things that transcend their own era and have a chance to become icons.



HEROES OF STEEL



Everyone’s familiar with the famous photos of the “iron walkers” — the steel construction workers balancing with seeming ease on steel girders at dizzying heights. Our new Iron Walker watch line derives its name from these men of courage. Back in the 1920s they assembled the steel skeletons of the first skyscrapers, without using any safety equipment whatsoever. This would be a nightmare scenario for anyone who’s afraid of heights, and it’s still impressive today. Another major innovation of this era was the well-deserved respect shown toward construction workers by engineers, architects, and investors. They knew that without such men it would have been absolutely impossible to construct buildings like these.



CLOCKWISE, FROM TOP LEFT:
IRON WALKER AUTOMATIC CHRONOGRAPH, black dial, 42 mm, Art. No. WI300001 IRON WALKER MEN’S AUTOMATIC WATCH, black dial, 40 mm, Art. No. WI100005 IRON WALKER WOMEN’S QUARTZ WATCH, blue dial, 36 mm, Art. No. WI000003 IRON WALKER AUTOMATIC DIVER’S WATCH, blue dial, 42 mm, Art. No. WI200002

ALPINE EAGLE

With its pure and sophisticated lines, Alpine Eagle offers a contemporary reinterpretation of one of our iconic creations. Its 41 mm case houses an automatic, chronometer-certified movement, the Chopard 01.01-C. Forged in Lucent Steel A223, an exclusive ultra-resistant metal resulting from four years of research and development, this exceptional timepiece, proudly developed and handcrafted by our artisans, showcases the full range of watchmaking skills cultivated within our Manufacture.

Chopard

THE ARTISAN OF EMOTIONS – SINCE 1860

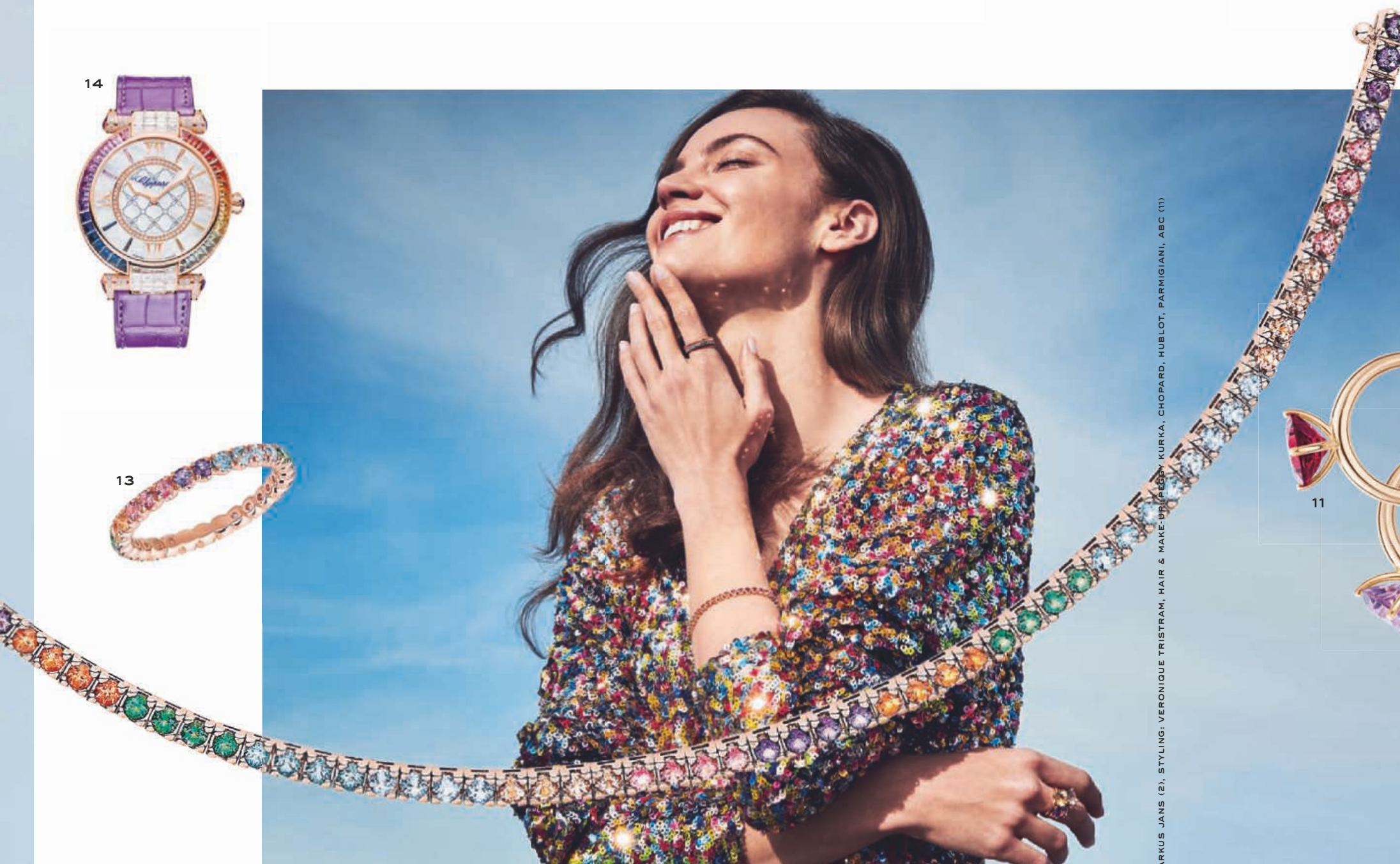
CAPTIVATED BY COLORS



SHIMMERING NUANCES IN LIGHT AND FESTIVE DESIGNS –
LIKE A DANCE ON A RAINBOW.



1. EVERLOVING RAINBOW BY WEMPE CLASSICS BRACELET in rose gold with sapphires, Art. No. 21AB0073 2. HUBLOT BIG BANG ONE CLICK RAINBOW in King Gold, 39 mm, Art. No. HB030054 3. SUNDANCE BY KIM RING in rose gold with London Blu topaz, Art. No. 60RG1317 4. SUNDANCE BY KIM RING in white gold with topaz and brilliant-cut diamonds, Art. No. 60RG0696 5. SUNDANCE BY KIM RING in rose gold with lemon citrine, Art. No. 60RG0691 6. SUNDANCE BY KIM RING in rose gold with citrine, Art. No. 60RG0690 7. PARMIGIANI FLEURIER TONDA in rose gold, 39 mm, Art. No. PM020056 8. BLU BY KIM RING in rose gold with diamonds, Art. No. 40RG1969 9. SUNDANCE BY KIM RING in white gold with lilac amethyst and brilliant-cut diamonds, Art. No. 60RG1284 10. SUNDANCE BY KIM RING in rose gold with amethyst, Art. No. 60RG0692 11. SUNDANCE BY KIM RING in rose gold with garnet, Art. No. 60RG1283 12. ELECTRIFY BY WEMPE CASUALS BRACELET in rose gold with topazes, Art. No. 60AB0170 13. ELECTRIFY BY WEMPE CASUALS RING in rose gold with topazes, Art. No. 60RG1038 14. CHOPARD IMPERIALE JOAILLERIE RAINBOW in rose gold, Art. No. CH330016



PHOTOS: MARKUS JANS (2), STYLING: VERONIQUE TRISTRAM, HAIR & MAKE UP: PIERRE KURKA, CHOPARD, HUBLOT, PARMIGIANI, ABC (11)



FROM MARBELLA WITH LOVE

PHOTO
MARKUS JANS

COPY
SABINE COLE

MANY PEOPLE BELIEVE THAT THE ASTON MARTIN DB5, WHICH MADE ITS DEBUT IN 1963, IS THE MOST BEAUTIFUL CAR EVER MADE. THIS ENGLISH MODEL'S 286 HP AND FOUR-LITER ENGINE MADE IT OPULENT FOR ITS TIME — AND IT'S STILL A THRILL TO DRIVE IT ALONG THE SWITCHBACKS THAT WIND THROUGH THE MOUNTAINS BEHIND MARBELLA. THIS GEM CAN BE VIEWED AT V.I.P. CARS IN MARBELLA.

VACHERON CONSTANTIN OVERSEAS in stainless steel, 41 mm, Art. No. VC800048



Once a sleepy little town, Marbella on the Costa del Sol in southern Spain has long been a playground for the rich and the beautiful. Our elegance agents from Wempe looked for brilliant sunshine, British understatement, and sparkling grandezza — and they found it here, together with the most exciting dress watches, sports watches, gold jewelry, and gemstones for the season of summer and sun.





“What are
you doing here?
Diving
for pearls?”

MORNING AT THE TROCADERO PLAYA BEACH BAR ON THE COAST OF MARBELLA, WHERE IT'S NOT ONLY THE SUNRISE THAT SPARKLES:

PUNTINO BY KIM THREE-STRAND NECKLACE in rose gold with brilliant-cut diamonds, Art. No. 40CO0535

UPTOWN BY WEMPE STATEMENTS BANGLE in rose gold with brilliant-cut diamonds, Art. No. 40AR0293

UPTOWN BY WEMPE STATEMENTS RING in rose gold with brilliant-cut diamonds, Art. No. 40RG1624

BLU SQUARE BY KIM EAR STUDS in rose gold with brilliant-cut diamonds, Art. No. 40OR0692

CHOPARD ALPINE EAGLE SMALL LADIES' WRISTWATCH in rose gold, 36 mm, Art. No. CH700008

GLASHÜTTE ORIGINAL SEAQ PANORAMA DATE MEN'S WATCH in stainless steel, 43 mm, Art. No. GL800029



“You only
live once.
Let’s make the
most of it.”

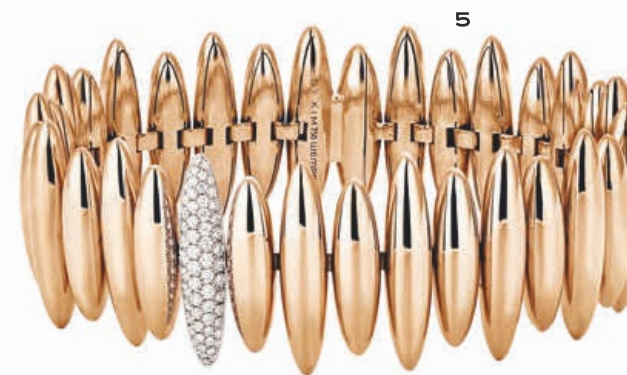
AT RUDI’S BAR IN THE MARBELLA CLUB, THE BARTENDER SERVES A MARTINI ACCORDING TO THE TRADITIONAL RECIPE FOR GUESTS WHO ARE NOT IN HER MAJESTY’S SERVICE – STIRRED AND SERVED IN A CHILLED GLASS WITH THREE OLIVES. FITTING PERFECTLY INTO THE PICTURE IS AN OBSERVANT AND ELEGANT GUEST AND A. LANGE & SÖHNE SAXONIA THIN in white gold, 39 mm, Art. No. LA100072 CUFFLINKS BY WEMPE GENTLEMEN in white gold with a blue inlay, Art. No. 65MK0497 (TOP RIGHT)



THE PERSIAN TOMCAT TOMASITO IS ABSOLUTELY UNRUFFLED. HE’S BEING PETTED BY A LADY WHO HAS GOOD REASONS TO REMAIN INCOGNITO. HOWEVER, WE DO WANT TO POINT OUT THE SENSUAL DIAMOND BRIDGE BY KIM NECKLACE in white gold with brilliant-cut diamonds, Art. No. 40CO0738 SENSUAL DIAMOND BRIDGE BY KIM RING in white gold with brilliant-cut diamonds, Art. No. 40RG1971 SENSUAL DIAMOND BRIDGE BY KIM RING in white gold with brilliant-cut diamonds, Art. No. 40RG1972 PATEK PHILIPPE TWENTY-4 AUTOMATIC in stainless steel, 36 mm, Art. No. PP600005



WATCHES & JEWELRY



“I’ll keep
an eye on
the gold.”

LEFT PAGE: PATEK PHILIPPE COMPLICATIONS MEN’S WATCH – 5212A in stainless steel, 40 mm, Art. No. PP310164 FLOWERY BY WEMPE STATEMENTS NECKLACE in rose gold with Paraiba tourmaline, pear-cut diamonds, and brilliant-cut diamonds, Art. No. 60CO0440 ELECTRIFY BY WEMPE CASUALS EARRINGS in rose gold with brilliant-cut diamonds, Art. No. 40OR0640 FLOWERY BY WEMPE STATEMENTS RING in rose gold with Paraiba tourmaline and pear-cut diamonds, Art. No. 60RG0659 CARTIER BALLON BLEU LADIES WRISTWATCH in rose gold, 36 mm, Art. No. CA450171 RIGHT PAGE: 1. A. LANGE & SÖHNE SAXONIA THIN in white gold, 39 mm, Art. No. LA100072 2. SENSUAL DIAMOND BRIDGE BY KIM RING in white gold with brilliant-cut diamonds, Art. No. 40RG1971 3. QUATRE RADIANT EDITION L RING FROM BOUCHERON in rose gold with brilliant-cut diamonds, Art. No. 40RG1422 4. UPTOWN BY WEMPE STATEMENTS RING in rose gold, Art. No. 40RG1624 5. SENSUAL COCOON BY KIM BRACELET in rose gold with brilliant-cut diamonds, Art. No. 40AB0646 6. SPOTLIGHT BY WEMPE STATEMENTS EARRINGS in white gold with diamonds, Art. No. 40OR0675 PICTURED: ROLEX OYSTER PERPETUAL DAY-DATE 36 in white gold, 36 mm, Art. No. RO590124 SENSUAL COCOON BY KIM PENDANT in rose gold with brilliant-cut diamonds, Art. No. 40AH0888 LIGNE2 JAMES BOND GOLD-PLATED LIGHTER FROM S.T. DUPONT Art. No. 90FZ0003

PHOTOS: PATEK PHILIPPE, ABC (5)

A HAPPY END OR A SIZZLING INTERMEZZO? ATTRACTIVE ACCESSORIES:
JAEGER-LECOULTRE REVERSO CLASSIC MEDIUM SMALL SECONDS in stainless steel, 42 mm, Art. No. JC100094 **SENSUAL COCOON BY KIM EARRINGS** in rose gold, Art. No. 50OR0170 **SENSUAL COCOON BY KIM RING** in rose gold with brilliant-cut diamonds, Art. No. 40RGi970 **SENSUAL COCOON BY KIM BRACELET** in rose gold with brilliant-cut diamonds, Art. No. 40AB0646

STYLING: VÉRONIQUE TRISTRAM, HAIR & MAKE-UP: PEGGY KURKA

“I’m a poet
in deeds —
not often
in words.”

STYLING CREDITS: HACKETT, SANDRO, POLO RALPH LAUREN; EDUARD MEIER, CHÂTELLE, TOM FORD, BRIONI VIA MAX DIETL, TALBOT RUNHOF



Montblanc 1858 Geosphere Watch
In-house world timer movement. Manufactured in Switzerland.



SELECTED BY WEMPE WAS A GUEST AT THE MARBELLA CLUB

Followers of the renowned English watch journalist and author Nicholas Foulkes on Instagram will find more than just gorgeous watches in his feed. They'll also get an impression of his fascinating home away from home: the Marbella Club. Foulkes' latest photographs of this Andalusian paradise inspired our Selected by Wempe team, who quickly realized that this would be the perfect setting for the photo production of our James Bond-inspired story. We're thrilled by this location and impressed by its glamorous history.

"It's the club for elegant people who like to wear beautiful clothes and want to have fun": That's how the hotel's long-standing General Manager, Rudolf Count von Schönburg, describes the clientele of the renowned Marbella Club. The club was founded more than 65 years ago by another member of the European aristocracy, Alfonso Prince zu Hohenlohe. He laid the foundation stone of this famous club on the Costa del Sol in 1954. Initially it was frequented by European high society, aristocrats, and members of royal families. Then Hollywood also got wind of this beautifully situated spot. Among its guests were Gunter Sachs and Brigitte Bardot, Sean Connery, Maria Callas and Aristoteles Onassis, Audrey Hepburn, and the legendary racecar driver James Hunt. Today it's still possible to see prominent faces at the Club. Sting was there not so long ago. So was Cristiano Ronaldo. But we won't reveal with whom.



THE DESIGN CREDO OF
THE MARBELLA CLUB:
CASUAL RETRO-POMP.



MARBELLA CLUB



"Elegant
simplicity —
that's our
lifestyle."

ALFONSO PRINCE OF HOHENLOHE

PHOTOS: MARBELLA CLUB HOTEL

UP TO **-40°F**
FOR **49 DAYS**

When **Paul-Emile Victor** was researching the ice-cold arctic region in 1936, his Longines chronometers continued to work accurately – helping him to calculate the longitude when he dared to cross the Greenland ice cap. "These watches made the difference between failure and success", Victor stated.



Paul-Emile Victor



THE **PIONEER**
SPIRIT LIVES ON.

LONGINES SPIRIT
COLLECTION

LONGINES



CERAMIC WATCHES ARE PRACTICALLY INDESTRUCTIBLE AND STAND OUT THANKS TO THEIR TIMELESSLY COOL AND FLAWLESS LOOK.

1. GIRARD PERREGAUX LAUREATO CERAMIC in ceramic, 42 mm, Art. No. GP000003 2. HUBLOT BIG BANG MECA-10 BLACK MAGIC in ceramic, 45 mm, Art. No. HB050193 3. LONGINES HYDROCONQUEST in ceramic, 43 mm, Art. No. L0110094 4. IWC SCHAFFHAUSEN PILOT'S WATCH AUTOMATIC TOP GUN in ceramic, 41mm, Art. No. IW410107 5. RADO TRUE THINLINE in ceramic, 39 mm, Art. No. SR080035

JUNGHANS
GERMANY. SINCE 1861

Confidence
starts on
your wrist.



Meister S Chronoscope
027/4023.44

For those who reach toward great heights. For those who travel unpredictable paths. For those who transcend boundaries. The new Meister S Chronoscope defies the elements and symbolizes the independence and self-determination of its wearer like no other watch can. Redefining masculine self-confidence with a sports-inspired elegance. Meister S Chronoscope: Self-winding movement, highly resistant sapphire crystal, water-resistant up to 20 bar. www.junghans.de

Live your style.



“And light
them at
the fiery
glowworm’s
eyes...”

FELIX MENDELSSOHN BARTHOLDY:
“A MIDSUMMER NIGHT’S DREAM”

When Mendelssohn Bartholdy composed “A Midsummer Night’s Dream,” he was only 17 years old. Reading Shakespeare’s play of the same name inspired Mendelssohn to create this shimmering, occasionally elfin, yet also powerful composition, which has become one of the most frequently performed works in the history of music.

In this spirit, the “20 Candles” rings glitter in changing pastel colors of pink and violet like the fading sparks of falling stars on a summer night. Let’s imagine a night so brief that its blackness is already meeting the pink veil of a just breaking summer morning.

STARS & CANDLES

IN HONOR OF BY KIM’S 20TH BIRTHDAY, WE’RE REWARDING YOU AND OURSELVES WITH A FANTASTIC SPARKLE: 20 ONE-OF-A-KIND RINGS WITH 20 DIFFERENT UNIQUE COLORED GEMSTONES SURROUNDED BY 20 DANCING “CANDLES” MADE OF MARQUISE-CUT DIAMONDS. EACH OF THESE RINGS HAS BEEN MADE BY OUR MASTER JEWELRY MAKERS AT THE WEMPE ATELIER ACCORDING TO THE DESIGNS OF CREATIVE DIRECTOR CATHERINE PLOUCHARD. WE’VE FOUND THE RIGHT ARTISTIC SETTING FOR EACH ONE OF THE STONES’ THREE COLOR FAMILIES, VIOLET, BLUE, AND GREEN – SETTINGS THAT MAKE OUR “STARS” SPARKLE EVEN MORE BRIGHTLY.

COPY
SABINE COLE

PHOTO
DANIELA GLUNZ (PEOPLE)
MATTHIAS HOFFMANN (STILLS)



TOP TO BOTTOM:
All the RINGS from the special edition 20 CANDLES BY KIM in white gold
RING with a lavender-colored spinel and 20 marquise-cut diamonds, Art. No. 60RG1330
RING with a kunzite and 20 marquise-cut diamonds, Art. No. 60RG1339
RING with a tanzanite and 20 marquise-cut diamonds, Art. No. 60RG1332

TOP TO BOTTOM:
All the RINGS from the special edition 20 CANDLES BY KIM in white gold
RING with a tanzanite and 20 marquise-cut diamonds, Art. No. 60RG1334
RING with a sapphire and 20 marquise-cut diamonds, Art. No. 21RG0469
RING with a sapphire and 20 marquise-cut diamonds, Art. No. 21RG0470



“A heaven full of stars, Over my head...”

ĒRIKS EŠENVALDS: “STARS”

Ēriks Ešenvalds' magical composition was first performed in 2014. This Latvian composer is among the most sought-after contemporary creators of works for choirs. As a background for the mixed choir, Ešenvalds uses not an orchestra but glasses of water that are filled to different levels. Tapped in succession, they cause the concert room to vibrate. The audience thus experiences a night in which the sounds of daily life disappear and a unique mystical atmosphere expands under cover of darkness.

Is there such a thing as bright darkness? A transparent night? The “20 Candles” rings glow in iridescent shades of blue — the poetic colors of a sea that is bathed in moonlight and reflects this light toward the observer.





“Within a sparkling, emerald mountain chain...”

ELLA HIGGINSON: “THE OPAL SEA”

Majestic mountains, vast forests, picturesque lakes and, of course, the sea: During her lifetime, Ella Higginson (1862–1940) was the most influential writer of the American Northwest. Her stirring descriptions of the untouched and spectacular natural scenery of the Pacific Coast were unmatched. Critics compare her works with those of Jane Austen and Émile Zola. In her poem “The Opal Sea” Higginson describes a glittering sea framed by an emerald-green mountain range. The enchantment of this landscape fills the observer with a boundless zest for life. The brilliant green gemstones of the “20 Candles”

rings sparkle in a whole range of nuances, from intense to delicate. Only nature can produce such beauty. And sometimes human beings manage to capture it in words. Or through the exquisite art of a goldsmith.

TOP TO BOTTOM:
All the RINGS from the special edition **20 CANDLES BY KIM** in white gold
RING with an emerald and 20 marquise-cut diamonds, Art. No. 22RG0270
RING with a tourmaline and 20 marquise-cut diamonds, Art. No. 60RG1337
RING with a tourmaline and 20 marquise-cut diamonds, Art. No. 60RG1338



SERVICE

CUSTOMIZED CREATIONS

For decades, the Wempe Atelier L.C. Köhler has been a bond between two family-owned companies that particularly value fine craftsmanship, state-of-the-art technology, and top design. Managing Partner Petra Forinton, who is a gemologist, ensures that every customer's personal and individual wish becomes a reality.



Five steps to individual custom-made jewelry

1.

If you'd like to have us create a one-of-a-kind piece for you, discuss your ideas with the jewelry expert at your favorite Wempe showroom. Whether you'd like to breathe new life into old jewelry, own a stone for which you have a vision, or wish to have a completely innovative piece of jewelry — in each case your jewelry expert can give you comprehensive advice.

2.

The jewelry expert keeps a written record of the results of your consultation and then hands over all of

this information to our colleagues at the Wempe Atelier.

3.

The preliminary information is developed at the Wempe Atelier in Schwäbisch Gmünd. There, our colleagues bring in their many years of experience, expertise, and creativity as they discuss all of these ideas with Head Designer Anton Bichler and subsequently implement them in loving detail. The sketches are always drawn on a 1:1 scale.

4.

The hand-drawn sketches, together with a price offer, are then sent back to you via your jewelry expert in the showroom. If all of these aspects satisfy your expectations, you only need to say yes!

5.

After that, the experts at the Atelier begin to create this one-of-a-kind piece. Every step of the work is carried out there — the Wempe Atelier brings together all the necessary fields of expertise under one roof. The creation of a wax model for the subsequent casting process accounts for most of the work. After that, the one-of-a-kind piece moves through six departments before it is considered complete: the foundry, the goldsmiths' workshop, and the departments for stones, settings, polishing, and final inspection. This process can take a few days or,

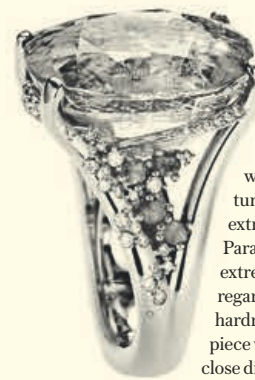
in the case of very complex pieces, several weeks — but never any longer. And then you'll own a piece of jewelry that fits you like a tailored suit, matches your personality perfectly, and has no equal anywhere.

28

CARATS was the weight of the most precious diamond ever incorporated into a one-of-a-kind piece at the Atelier L.C. Köhler.

3.000

CUSTOMIZED PIECES OF JEWELRY leave the Atelier every year.



The Atelier created this ring for a customer in Munich. She selected this special **PARAIBA TOURMALINE**, which has a gorgeous turquoise color and is extremely rare, herself. Paraiba tourmalines are extremely sensitive with regard to their degree of hardness. This one-of-a-kind piece was created through a close dialogue with the customer, who once even came to the Atelier herself.

"What fascinates me most about my work is the fact that I deal with precious materials and gemstones, as well as the creative cooperation with colleagues from all the departments."

PETRA FORINTON



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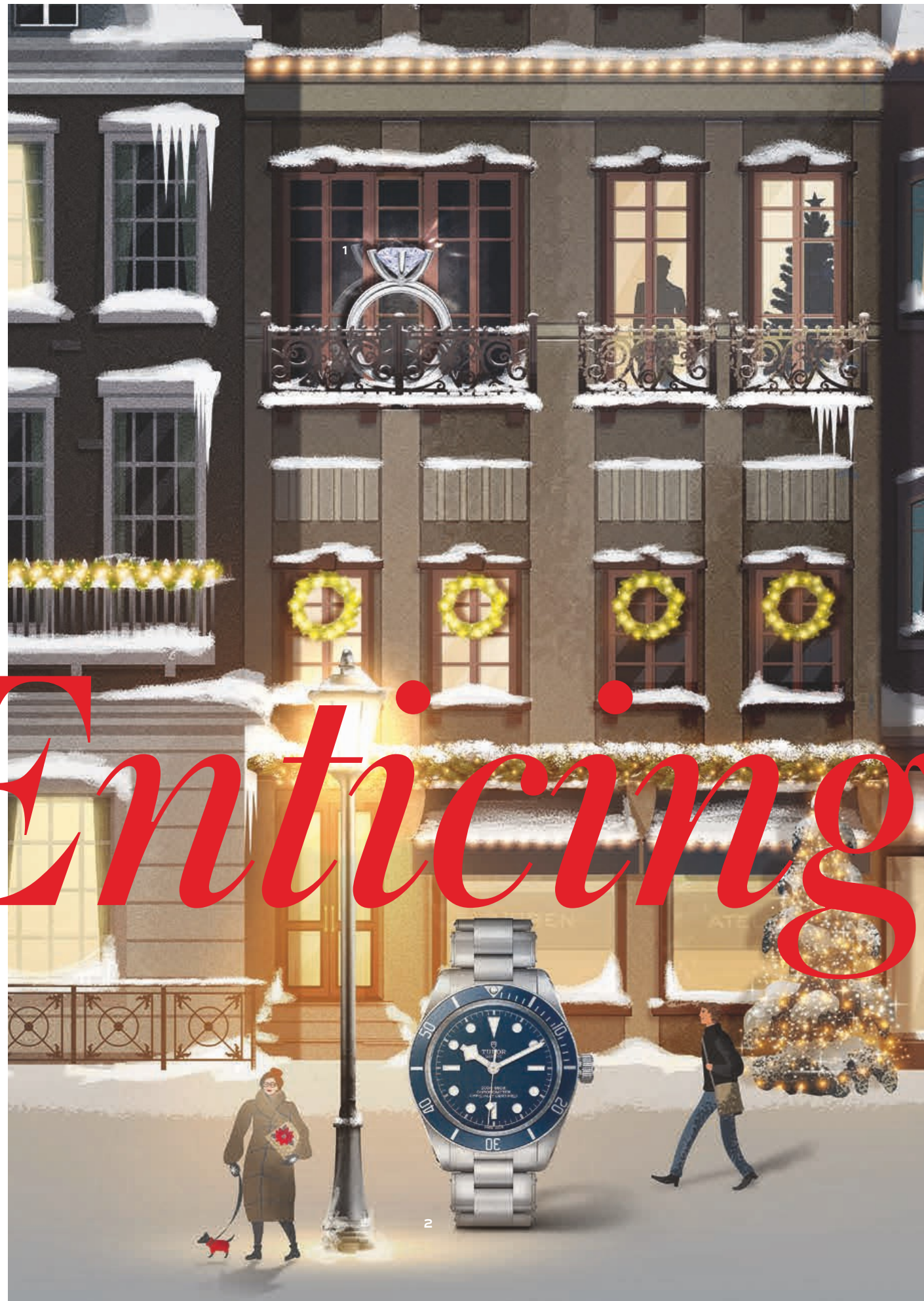
A sparkling celebration

CHRISTMAS IS FAR MORE THAN A HOLIDAY — IT'S A TIME FULL OF JOY, PLEASURE, AND TOGETHERNESS. EVERY YEAR WE'RE ENCHANTED ALL OVER AGAIN BY THE GLITTERING LIGHTS DECORATING THE STREETS, THE LOVINGLY DECORATED WINDOWS, AND THE RADIANT EYES OF OUR LOVED ONES.



1. **SENSUAL SAFARI TIGER BY KIM RING** in rose gold, partially black rhodium-plated, Art. No. 50RG0813 2. **SPLENDORA BY KIM RING** in rose gold with Wempe-Cut® cinnamon-colored diamonds, Art. No. 40RG2047 3. **HELIORO XS BY KIM RING** in rose gold, Art. No. 50RG0565 4. **DREAMDANCER BY KIM RING** in rose/white gold, Art. No. 50RG0823

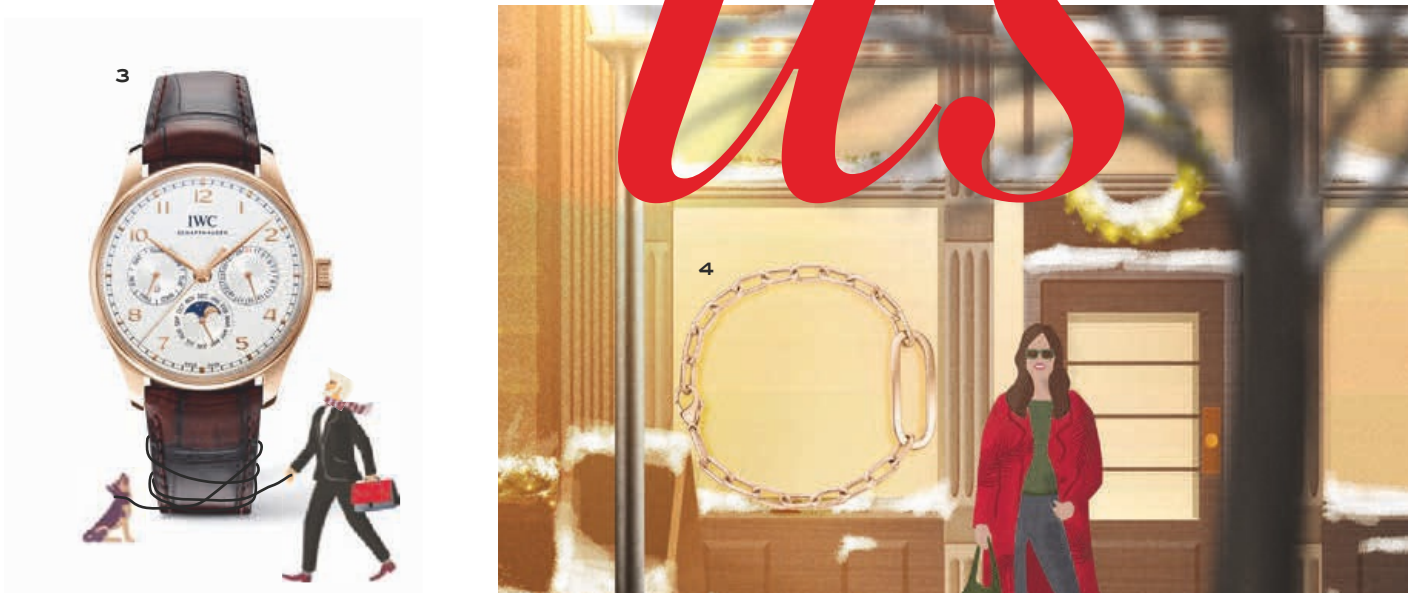
Enticing



anticipation



1. **SUNDANCE BY KIM RING** in white gold with lilac amethyst and brilliant-cut diamonds, Art. No. 60RG1284
2. **TUDOR BLACK BAY 58** in stainless steel, 39 mm, Art. No. TU280109
3. **BLU SQUARE BY KIM NECKLACE** in white gold with brilliant-cut diamonds, Art. No. 10CO0159
4. **MINIMALISM BY WEMPE CASUALS PENDANT** in white gold with brilliant-cut diamonds, Art. No. 40AH0947
5. **BASICS BY WEMPE CLASSICS HOOP EARRINGS** in white gold, Art. No. 50CR0220
6. **UPTOWN BY WEMPE STATEMENTS BRACELET** in white gold with brilliant-cut diamonds, Art. No. 40AB0721
7. **ART DÉCO BY WEMPE ASHOKA® RING** in white gold with Ashoka®-cut diamond, Art. No. 10RG2279



1. MINIMALISM BY WEMPE CASUALS
NECKLACE in rose gold, Art. No. 50KE0641
2. TIDEDROPS BY WEMPE CASUALS HOOP
EARRINGS in rose gold with cultured freshwater pearls,
Art. No. 30CR0003 3. IWC SCHAFFHAUSEN
PORTUGIESE PERPETUAL CALENDAR in
rose gold, 42 mm, Art. No. IW120051 4. MINIMALISM
BY WEMPE CASUALS BRACELET in rose
gold, Art. No. 50AB0449 5. HUBLOT BIG BANG
INTEGRAL ALL BLACK in ceramic, 42 mm, Art.
No. HB040142 6. PANERAI LUMINOR MARINA
CARBOTEC in carbon, 44 mm, Art. No. PA100054

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All is bright



1. **SENSUAL COCOON BY KIM RING** in rose gold, Art. No. 50RG0810 2. **CARTIER PASHA** in rose gold, 35 mm, Art. No. CA600034 3. **PUNTINO BY KIM BRACELET** in rose gold with cinnamon-colored brilliant-cut diamonds, Art. No. 40AB0452 4. **ELECTRIFY BY WEMPE CASUALS HOOP EARRINGS** in rose gold with brilliant-cut diamonds, Art. No. 40CR0402 5. **MINIMALISM BY WEMPE CASUALS HOOP EARRINGS** in rose gold, Art. No. 40CR0408

5x

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1. A. LANGE & SÖHNE, LANGE 1 TIME ZONE in rose gold, 41 mm, Art. No. LA410108 2. BLU SQUARE BY KIM EARRINGS in rose gold with smoky quartz crystals and brilliant-cut diamonds, Art. No. 60OR0549 3. ROLEX YACHT-MASTER 37 in rose gold and stainless steel, 37 mm, Art. No. RO960062 4. SPLENDORA BY KIM EARRINGS in rose gold with Wempe-Cut® cinnamon-colored diamonds, Art. No. 10OR0556



5. JAEGER-LECOULTRE MASTER CONTROL CHRONOGRAPH CALENDAR in stainless steel, 40 mm, Art. No. JC020032 6. UPTOWN BY WEMPE STATEMENTS NECKLACE in yellow gold, Art. No. 50KE0660 7. GIRARD-PERREGAUX LAUREATO INFINITY in stainless steel, 42 mm, Art. No. GP000058



moments





1. BREITLING CHRONOMAT BO1 42 BENTLEY in stainless steel, 42 mm, Art. No. BL300130
 2. BLU SQUARE BY KIM EARRINGS in rose gold with prasiolites, Art. No. 60OR0550
 3. BLU SQUARE BY KIM RING in rose gold with prasiolite, Art. No. 60RG1287

ILLUSTRATIONS: WHITE BY DESIGN; PHOTOS: ABC (JEWELRY), A. LANGE & SÖHNE, BREITLING, GIRARD-PERREGAUX, HUBLOT, IWC, JAEGER-LECOULTRE, PANERAI, ROLEX, TUDOR

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FREE-THINKING

In their style column, Kuball & Kempe focus on their emotional connection with luxury objects — and combine their favorite pieces from Wempe collections with personal items from their daily lives.

COPY
KUBALL & KEMPE



PHOTO
GRÉGOIRE ALEXANDRE

Individualists face a daily challenge to demonstrate their creativity and bold pursuit of the extraordinary, whether they're creating a jewelry collection, designing a watch, putting together a delicious meal or planning a journey that excites anticipation. The vision of launching elegant and unconventional trends is born in the imagination and is a bit like a construction kit. It enables us to create innovations of the finest quality again and again. The challenge is to combine ideas from various cultures and thus to spark inspiration.

And to add exciting accents — for example, with colors like the blue from Yves Klein or the contrast between decorative and modern elements. Objects that seemed avant-garde to us yesterday might already be classics tomorrow. Freedom begins in the mind, as Karl Lagerfeld would always say, and it's up to us to regain a small piece of it every day. That means celebrating daily life with the things you love and value. And being aware of special moments that spark wonderful ideas in us again and again.



For this issue, Kuball & Kempe curated this combination of selected Wempe highlights with objects that they see as embodying creative freedom: 1. SPOTLIGHT BY WEMPE STATEMENTS BRACELET in white gold with brilliant-cut diamonds, Art. No. 40AB0444 2. ART DÉCO WEMPE ASHOKA® NECKLACE in white gold with Ashoka®-cut diamonds and brilliant-cut diamonds, Art. No. 40CO0689 3. ART DÉCO WEMPE ASHOKA® RING in white gold with Ashoka®-cut diamond and brilliant-cut diamonds, Art. No. 10RG2279 4. ART DÉCO WEMPE ASHOKA® BANGLE in white gold with Ashoka®-cut diamond and brilliant-cut diamonds, Art. No. 10AR0019 5. JUNGHANS MAX BILL in stainless steel, 32 mm, Art. No. JH190047 6. NOMOS GLASHÜTTE AUTOBAHN NEOMATIK in stainless steel, 41 mm, Art. No. NO100067 7. ONE BY WEMPE CLASSICS RING in white gold with cushion-cut garnet and pear-cut diamonds, Art. No. 60RG1004 8. ONE BY WEMPE CLASSICS RING in white gold with aquamarine and pear-cut diamonds, Art. No. 60RG1002 9. ONE BY WEMPE CLASSICS RING in white gold with emerald-cut tourmaline and pear-cut diamonds, Art. No. 60RG1049 10. ONE BY WEMPE CLASSICS RING in white gold with tanzanite and pear-cut diamonds, Art. No. 60RG1003 11. TUDOR PELAGOS in titanium, 42 mm, Art. No. TU110028

The process of developing a watch is a bumpy road. You come up against complicated problems, find a solution, and then start all over again from zero. If you haven’t experienced a catastrophe, it’s been a cool day. But it becomes even cooler if a catastrophe does happen and you get to grips with it.

Nobody actually needs mechanical watches, but they are simply fantastic. That makes it all the more challenging to go on developing them, gently pushing back the limits of the possible again and again.

For a long time now, my daily work has not been solely concerned with traditional watchmaking. In the beginning, I missed that. I used to drive home with thoughts racing around in my head, but nonetheless wondering what I had really accomplished that day. Now, however, I love my job, which consists of managing creativity. It’s much more emotional than watchmaking, and it’s often a race against time, particularly because creative people and deadlines don’t really get along with each other. Ultimately, somebody has to be the bad guy and say: This watch is now finished.

Incidentally, I’ve still got a watchmaker’s worktable and tools at my office and also one at home, and I sometimes open up a prototype just in order to see which complications might still fit inside. When my two daughters were still young, I often had to repair their toys at this desk as well. Watchmakers can do that.

My favorite complication is the acoustic indication. If it’s automatic, as it is in a *grande sonnerie*, it’s simply fabulous. The watch speaks to you through its soft chimes.

It was only because of music that I came to watchmaking. I actually wanted to be a world-famous drummer. My father didn’t think this was a great idea, but he had a plan. “Learn how to make drums,” he said. “And in case you don’t become famous, you can still earn a living by doing what you love.” There were no training programs for drum makers, so I became a toolmaker. I quickly came into contact with the watchmaking school that was right next to my school, and I completed a watchmaking apprenticeship directly after that. Nonetheless, in the first few years I only worked as a watchmaker two days a week. The rest of the time I was a drummer. We went on tours through the Benelux countries, and we even performed on television.

Ever since I started to work at Lange, I’ve been playing in a band again here in Dresden. And of course my debut project for Lange, the development of a grand complication, was graced with sound – in the form of a *grande sonnerie*.



ANTHONY DE HAAS, A NATIVE OF THE NETHERLANDS, HAS BEEN THE DIRECTOR OF PRODUCT DEVELOPMENT AT A. LANGE & SÖHNE SINCE 2004. BEFORE HE BEGAN WORKING IN GLASHÜTTE, HE WORKED IN SWITZERLAND AT IWC SCHAFFHAUSEN, WHERE HE WAS ESPECIALLY INSPIRED BY HIS ENCOUNTER WITH THE MAN WHO REVIVED THE LANGE COMPANY, GÜNTER BLÜMLEIN.



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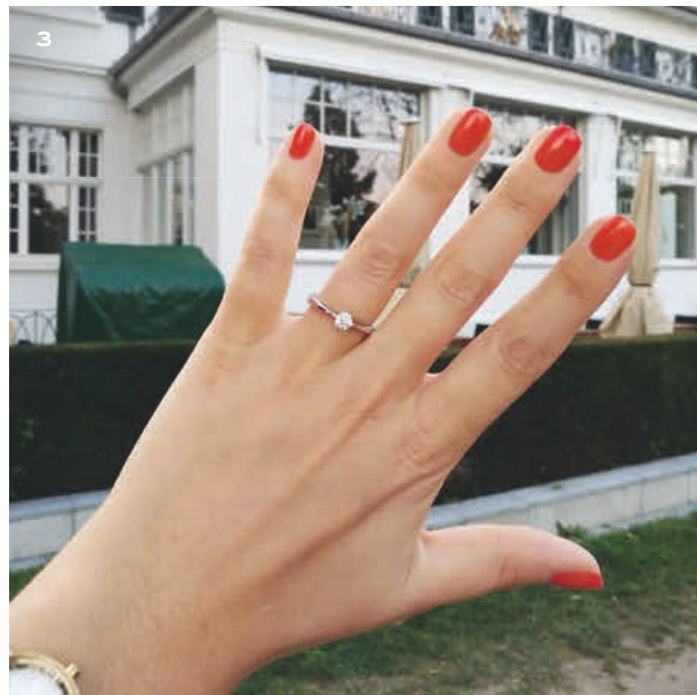
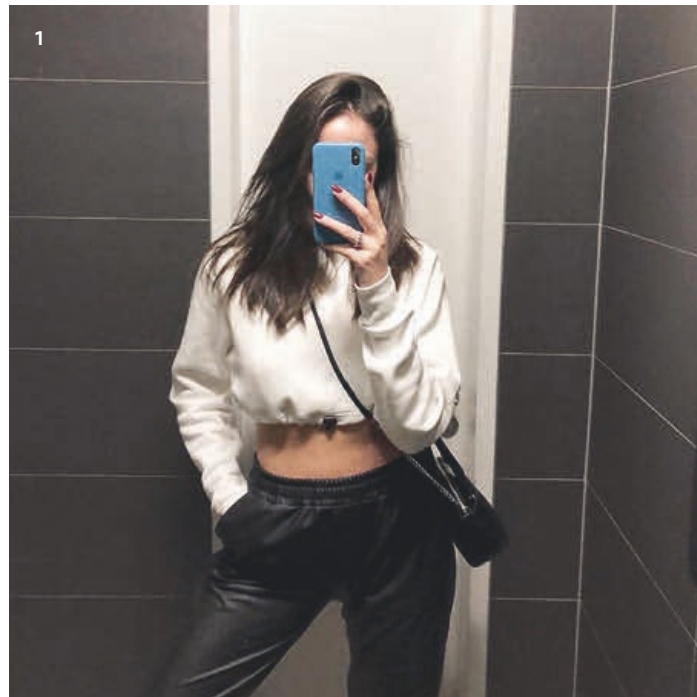
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PRODUCTION: Alexander Lötsch **TRANSLATION:** TransForm GmbH, Cologne **LITHOGRAPHY:** Albert Bauer Companies GmbH & Co. KG
PRINTING: Beisner Druck, Müllerstrasse 6, 21244 Buchholz in der Nordheide **COVER:** Markus Jans, Jork Weismann, Dirk Weyer

For design reasons, many of the items pictured in this edition are not reproduced in their original size. Prices are subject to change. As of August 2020. All gold is exclusively 18 karat.



Here are four of our favorite Instagram posts from the Wempe community: **1. LITTLE SECRET** "I love the fact that you can wear the Blu By Kim rings together on one finger," writes the model and actress Gizem Acar. "At first glance you can't see that these are two rings – and that reminds me of the meaning of my name. 'Gizem' means 'secret.'" **@gizemacar** **2. PERFECT DAY** "Certain moments really have to be celebrated, and buying a special watch is definitely one of them. Thanks for this day, Wempe!" writes the luxury blogger Justus Frederik Hansen. **@justusf_hansen** **3. ETERNAL PASSION** "Diamonds are forever" posted this happy bride with a photo of her One Renaissance ring by Wempe Classics. **@mrs_mc_nails** **4. HAPPY TRIO** "This Colonna By Kim ring was made for me by Wempe according to Oliver's wishes," writes the actress Wolke Hegenbarth in her engagement post, with a sweet baby as the photo crasher. **@wolke_hegenbarth_official**

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